

**FOR IMMEDIATE RELEASE**

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**WITHLACOOCHEE WATER AUTHORITY SUPPORTS RAINBOW RIVER IMPROVEMENT PLAN**

*Region's Aesthetic, Ecological, and Economic Health Should Benefit*

LECANTO, FL, November 18, 2015 -- Withlacoochee Regional Water Supply Authority's (WRWSA) Board of Directors representing Citrus, Hernando, Marion and Sumter counties expressed support for approval and implementation of the Rainbow River Surface Water Improvement and Management (SWIM) Plan, by adopting a resolution. The plan was developed by the Southwest Florida Water Management District, in cooperation with local, regional, state agencies and various stakeholders. The effort was led by the Springs Coast Steering Committee, with support from Management and Technical committees. The WRWSA participated on the Management Committee. A unique treasure, the Rainbow River is a first-magnitude spring system that contributes to the region's aesthetic, ecological, and economic health. Issues, strategies, and priorities needed to protect and restore the Rainbow River are identified in the plan. Successful implementation of the plan requires support at all levels of government and private stakeholders. A copy of the resolution may be found at the Authority's website: [www.wrwsa.org](http://www.wrwsa.org). The next Authority Board of Directors meeting will be held on January 20, 2016 at 3:30 pm at the Lecanto Government Building, Room 166, 3600 W. Sovereign Path, Lecanto, Florida 34461.

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